
CAMPUS CHRONICLES

August Edition



Just GRADUATED

MBA & BBA CONVOCATION DAY' 2024

IILM Lodhi Road, New Delhi proudly celebrated the remarkable journey and growth of the **BBA Class of 2024** as they step into the next phases of their careers. Though their presence will be deeply missed in our halls and classrooms, we take immense pride in each of their achievements.

A heartfelt thank you to everyone who helped make the convocation ceremony a memorable celebration of accomplishments and new beginnings. We wish the Class of 2024 a future filled with endless possibilities and success.



IILM University Gurugram This ceremony reflected both the end of an academic journey and the beginning of new paths, filled with achievements of our graduates. Faculty, families, and friends gathered to honor the Class of 2024 as they received their degrees, marking the culmination of years of dedication. As our graduates step into the future—whether in job, further studies, or ventures—we are confident they will continue to inspire and succeed.



78th Independence Day Celebrations @IILM



INCUBATION CENTRE LAUNCH



We proudly launched the **Greater Noida** centre of the IILM Incubation Network, with Mr Srinivas Rao Mahankali, CEO of T-Hub Hyderabad, as our esteemed chief guest. This event marks the beginning of a new era of innovation and entrepreneurship at IILM, empowering students to transform their ideas into impactful ventures.

IILM University Gurugram celebrated the World Entrepreneurship Day with the esteemed Mr Apurva Chamaria as Chief Guest. We also inaugurated the IILM i-FLIE Incubator, a vital initiative aimed at nurturing the entrepreneurial aspirations of our students, reinforcing our commitment to innovation and entrepreneurship.

WELCOME BATCH 2024

School of Management

IILM University Gurugram, Greater Noida & IILM Lodhi Road kicked off the orientation for the BBA Batch of 2024. Students were introduced to our faculty, explored their curriculum, and received key insights on academic procedures. The programme also featured ice-breaker games and creative workshops to foster a vibrant start.



School of Computer Science and Engineering & School of Engineering

IILM University Gurugram & Greater Noida Orientation Programme was filled with expert sessions, insightful talks by department heads, and exciting outbound activities. Students also enjoyed a campus tour, offering a glimpse into our vibrant community.



Law School Orientation

Students interacted with esteemed Judges and Advocates that highlighted their academic and professional journeys. Engaging activities promoted camaraderie, teamwork, and critical thinking—key traits for future legal professionals



School of Liberal Arts & Social Sciences

The orientation for the Departments of Design, Psychology, Liberal Arts, and Communication at both Universities set a vibrant tone for the new academic year. Industry Experts shared insights from their academic and professional journeys, laying the groundwork for collaborative learning.



Dr Taruna Gautam, Vice Chancellor, IILM University GN chaired a session at an International Conference in Denmark



Dr Taruna Gautam, Vice-Chancellor, IILM University Greater Noida, recently had the honour of chairing a session on "Re-engineering Self for Social Impact," contributing to the global discourse on personal transformation and its societal effects while she attended the Conference on Mind, Meditation, and Management at Copenhagen Business School, Denmark held from 21st-23rd August.

IILM University Signs MoU with GEB, Edunet & Respun



IILM University Gurugram signed a significant Memorandum of Understanding (MoU) with the **Edunet** Foundation, in collaboration with AICTE and IBM SkillsBuild. This partnership will revolutionise technical education at IILM, with advanced certifications in different technologies.



IILM University Gurugram has formalised a Memorandum of Understanding (MoU) with **Respun**, a textile recycling facility under Kay Gee Enterprises, a distinguished textile company.

Partnership with KPMG



IILM University Gurugram is thrilled to announce a partnership with the Global Education Board (GEB), USA, through an MoU. This collaboration enhances global exposure for our students, offering opportunities for study abroad, international immersion, joint research, and faculty development.



IILM Lodhi Road, New Delhi has partnered with KPMG to introduce a certification programme in "Marketing Analytics, Financial Modelling, and Lean Six Sigma." It equip students with essential skills for success in their fields.

Inaugural of the CXO Leadership Series

We were honoured to have **Ms Lopamudra Banerjee** (CHRO at Carrier Midea) at **IILM Lodhi Road, New Delhi**

Ms Banerjee shared invaluable insights into the evolving corporate landscape, emphasising the importance of identifying growth opportunities in both personal and professional life. She highlighted the significance of building authentic connections and stressed the need for continuous learning, adaptability, and essential skills like empathy and critical thinking.



SCSE Secures AICTE funding

We're thrilled to announce that the School of Computer Science and Engineering has been sponsored by AICTE, Govt. of India, for a Faculty Development Programme on "Machine Learning and Its Applications". We're proud to showcase our technical excellence and significant impact.

Workshop on Projective Technique

The Department of Psychology, **IILM University, Greater Noida** recently hosted a workshop on Projective Techniques, led by Dr Bankey L Dubey and Dr Vijay Pathak. The workshop covered various projective tests, including the Somatic Inkblot Test, Rorschach Test, and Thematic Apperception Test.

MeitY visit with BTech, CSE Students



The School of Computer Science and Engineering at **IILM University, Greater Noida**, organised an industrial visit to the Ministry of Electronics & Information Technology (MeitY) in New Delhi on 22nd August 2024. Students and faculty members were welcomed by MeitY officials, who introduced them to the ministry's role in India's digital transformation. The students learned about e-governance, cybersecurity, and explored potential internships with MeitY and C-DAC.

Management Immersive Programme at IIM Sambalpur



Final Year MBA students of **IILM University, Greater Noida** recently completed a week-long Management Immersion Programme at IIM Sambalpur. The programme offered hands-on learning through expert-led sessions on critical thinking, data-driven decision-making, and innovation. Students also visited industry hubs like Hindalco and gained immersive experiences in different areas.

Engaging Session on Hinduism and Secular India

Shri Pavan K. Varma, a distinguished writer-diplomat, led a thought-provoking session on "The Essence of Hinduism and Secular India." Students explored how the principles of diversity, tolerance, and inclusivity in Hinduism are linked to India's secular values. The discussion on sacred texts like the Vedas and Upanishads offered fresh insights into their ongoing influence on modern thought, encouraging respect for diverse beliefs and a more inclusive society.



Global Marketing Insights with Dr Lan Ma at IILM University Gurugram



We were honoured to host Dr Lan Ma, Adjunct Professor of Management at NYU Shanghai, for an engaging guest lecture. Dr Ma shared her expertise in marketing and branding, highlighting key differences between the Indian market and global trends.

Launch of NHRDN-IILM Student Chapter for Delhi NCR

IILM Lodhi Road, New Delhi launched the NHRDN-IILM Student Chapter for Delhi NCR on 3rd August 2024. This new initiative, the 5th by NHRDN, offers significant benefits, including research opportunities for faculty and stronger industry-academia connections for students.

Mr Dhananjay Singh, Director General of NHRDN, led the pledge to uphold the NHRDN "Code of Conduct," emphasising integrity and continuous development. Mr Anurag Malik, President of NHRDN Delhi NCR, and Mr Rajeev Dubey, former NHRDN President, underscored the importance of robust industry networks and sustainability.

Mr Prem Singh, National President of NHRDN, highlighted the chapter's focus on developing soft skills and providing internships, projects, and mentorship through NHRDN's network. The event also featured a panel discussion on "The Evolving World of Work and Career," chaired by Ms Bhavna Batra, Secretary of NHRDN Delhi NCR.



FACULTY ACHIEVEMENTS



Congratulations to Mr Arpit Varshnry, Assistant Professor in the Department of Electrical and Electronics Engineering, School of Engineering, **IILM University Greater Noida** on the publication of his Research Paper "Supply Energy Management Methods for a Direct Current Microgrid: A Comprehensive Review" in the WILEY publication journal Energy Storage.



Congratulations to Dr Shivani Sharma, School of Liberal Arts & Social Sciences, **IILM University Gurugram** on her recent publication in the Journal of Indian Council. Her article,, 'An Introduction to Food Ethics: A Philosophical Pursuit', offers a profound exploration of food ethics and its philosophical dimensions.



Congratulations to Dr Hima Gupta, School of Management, **IILM University Gurugram** on her outstanding publication in the Millennium - Journal of Education, Technologies, and Health. Her case study on the rare presentation of pulmonary embolism following blunt chest trauma makes a significant contribution to emergency medicine.

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